

# Region 9 P-16 Council Strategic Plan

## Vision Statement

**To increase access rates and successful participation in higher education in North Texas.**

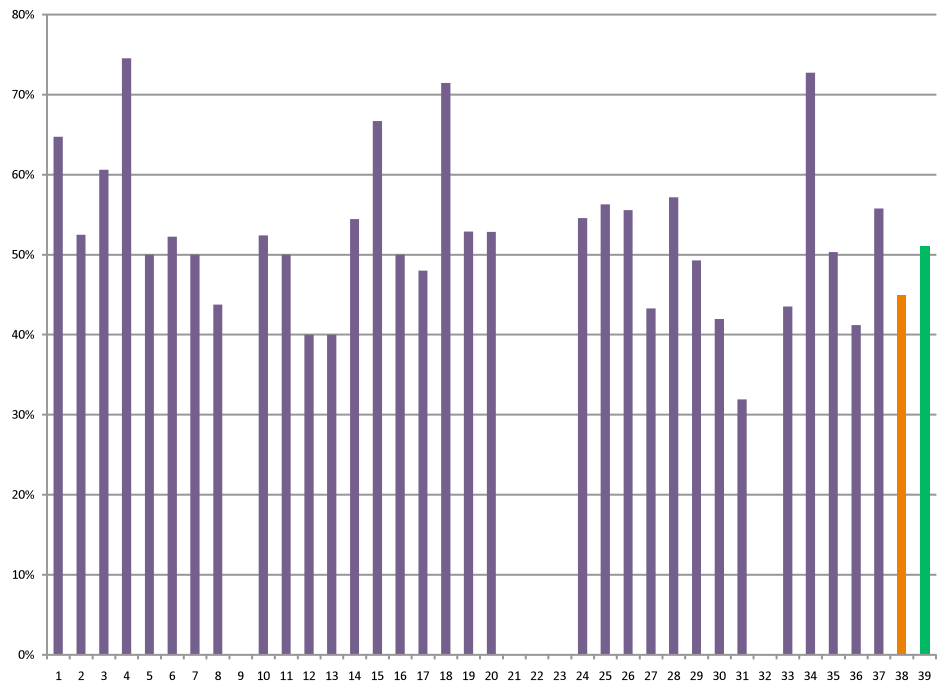
## Mission Statement

**The Region 9 P-16 Council will harness diverse collaborative potential into creative, sustainable efforts that support and develop a college going culture.**

## Long Range Goals

- 1. To collect and analyze regional data in formulating and implementing action plans that increase the numbers of students completing high school and proceeding to some form of tertiary education.**

**Short Term Goal I: To increase the post secondary participation rates in Region 9.**



This graph includes the districts of Region IX. The percentage represents the percentage of HS students from our region that are enrolled in Texas Colleges and Universities. The orange line #38 represents our average as a Region. The green line #39 represents the state's average. Our Region is definitely below the state's average and our Region 9 P-16 Council is determined to raise this percentage for Region IX.

Targets/Objectives =

1. Increase the Region 9 high school to higher education in Texas rate from 47% to mirror the state of Texas rate of 52% by 2015.
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**Short Term Goal II: To enhance the dialogue requisite to P-16 curriculum articulation and alignment, including an increase in dual enrollment opportunities.**

Targets/Objectives =

1. Assist the development of a “college bound” curriculum that is consistent with and integrated into TEKS.
  - July 08 workshop with 10 teachers from around the Region who spent the day brainstorming strategies and attaching them to TEKS at various points in the curriculum
2. Participate in the College and Career Readiness Standards (CCRS) review and feedback process.
  - Region 9 P-16 Council chair, Dr. Grant Simpson, is the CCRS special advisor for MSU, participating in all state meetings.
  - 12 MSU professors participate in CCRS Phases I & II.
  - August 08 CCRS presentation to MSU faculty.
  - September 08 CCRS presentation to Region 9 counselors.
  - October 08 CCRS presentation to Region 9 principals.
  - Send 13 regional participants to CCRS conference in Abilene, November 08.
  - Develop and distribute CCRS brochures for target audiences of businesses, parents, teachers, and students, Fall 08.
  - December CCRS presentation to Region 9 superintendents.
  - Spring 09 CCRS presentations to area groups including: Lions, Optimists, and Rotary Clubs, the Martin Luther King Center, Straight Street, Women to Young Women.
  - June 09 presentation to WFISD School Board
3. Facilitate bringing school districts and higher education to the table.

- See #2
- 4. Identify reference courses and instructors for the CRS implementation phase.
  - Completed by Spring 08
- 5. Develop and distribute CCRS brochures for
- 6. Pilot dual/concurrent enrollment opportunities for targeted students (e.g. science for first generation college attendees).
  - Attend 08 August State Regional Council meeting with team from Hirschi High School (HB 400 campus) to make plans for increased participation.
  - Fall 08 planning, identifying, recruiting, and admitting Hirschi HS first generation students for dual enrollment courses in Biology and College Algebra for Spring 09. Spring 09 classes begin with 12 students enrolled in Biology and 13 in College Algebra.

**Short Term Goal III: To develop, implement, and evaluate recruitment projects that support a college going culture at all levels.**

Targets/Objectives =

1. Facilitate “college bound” activities for IHEs to offer ISDs at all levels on a regular basis.
  - October 07 College Bound Kids Day at MSU for 150 3<sup>rd</sup> graders from two Title 1 campuses.
  - Spring 08 planning with WFISD to serve special QuickStep Academy Pilot for accelerating retained 6<sup>th</sup> graders.
  - Summer 08 Summer Bridge program with at-risk 9<sup>th</sup> graders from Iowa Park Consolidated ISD.
  - Summer 08 Summer Bridge program with rising high school juniors and seniors sponsored by MSU bilingual grant, Project BOW.
  - Apply for AT&T Foundation grant to expand IPCISD Summer Bridge program.
  - November 08 QuickStep Academy students visit MSU for orientation to campus and mentoring activities with MSU students.
  - January 09 QuickStep Academy students tour College of Health Sciences and Human Services for career workshops in dental hygiene, radiology, athletic training, and nursing.
  - February 09 QuickStep Academy students tour Vernon Skills Center and Tech Prep.
  - March 09 QuickStep Academy students visit MSU for orientation to music, theatre, and mass communication departments.

- April 09 QuickStep Academy students visit College of Science and Math for hands on science activities.
- 2. Create and maintain a financial aid/area scholarships clearinghouse for the region.
  - Fall 08 unveiling of Region 9 P-16 Council website with regional scholarships link
  - December presentation to Region 9 superintendents.
- 3. Plan and deliver summer bridge programs from high school to junior college, high school to university, and junior college to university.
  - See #1
  - January 09 meeting on the expansion of summer bridge programs to include pooling of resources from two federal grants, Community in Schools, 21<sup>st</sup> Century, AT&T, and College Access Challenge Grants.
  - Summer 09 planned expansion of IPCISD to 4 or more districts and enhancement of Project BOW summer camp with many more students from Community in Schools/21<sup>st</sup> Century partners.
  - Monthly spring planning of summer bridge subcommittee.
  - May 09 training of teachers involved with summer bridges.
  - Training of peer mentors for Camp Beyond (junior/senior residential camp at MSU).
  - Implementation of residential Camp Beyond, June 15-19, with 60 high school students.
  - Implementation of Summer Bridge programs for at risk 9<sup>th</sup> graders in Burkburnett, Vernon, Iowa Park, and WFISD, Summer 09.
- 4. Plan and deliver summer content camps as recruiting tools.
  - See #s 1 & 3
- 5. Create and foster support funding/affordable scholarships in Region 9
  - Website resource on scholarships, October 09.
  - Began dual enrollment classes (Spring 09) at Hirschi High School, with fee and tuition waivers yielding a scholarship of over \$700.

**Short Term Goal IV: To actively reach out to the Hispanic and African-American communities to increase engagement at all levels.**

Targets/Objectives =

1. Expand access to early learning for children ages 3 to 5 and improve their readiness for kindergarten.
2. Promote transition from one level of learning to the next.
  - See summer bridges for at-risk 9<sup>th</sup> graders.
  - Spring 08 helped fund and advertise the Hispanic Leadership Banquet for area juniors and seniors.
  - Spring 09 committed financial support to the Hispanic Leadership Banquet for 100 juniors/seniors attending.
  - Spring 09 committed to Martin Luther King Center scholarship for a deserving first-generation African-American senior.
  - Spring 09 P-16 Council broadcasted a Hispanic awareness segment of P-16 initiatives on the local Telemundo TV station
3. Offer neighborhood based seminars on topics that support student success.
  - January 09, MSU/NCTC joint presentation and recruitment seminar to a predominantly Hispanic audience at St. Williams Catholic Church in Montague, collecting data on 25 prospective students.
  - Spring 09 begin making school board, civic group, business association presentations on the efforts of the council.
  - Partner with Hirschi High School (HB 400 campus) on designing, implementing, and evaluating a plan for increasing their students participation beyond high school
    - Send teams to HB 400 conferences held in Summer 08 and 09.
    - Determine local data collection targets
    - Initiate dual credit courses for first generation students that are team taught by MSU faculty and Hirschi teachers.

**Short Term Goal V: To upgrade teacher education and professional development.**

Targets/Objectives =

1. Provide awareness of and solicit input for College Readiness Standards.
  - See CRS presentations in Fall 08.

- Spring 09 CRS presentations to school boards and community groups.
2. Promote professional development activities, so that faculty are aware of them.
- Support for August 14-15, 2008 workshop for MSU, NCTC, VC faculty on “Designing Courses for Significant Learning.”
  - Spring 09 advertising of ESC 9 CRS workshops in Summer 09.
  - Spring 09 TEKS alignment workshop. Use of website to promote professional development activities in Spring/Summer 09.

**2. To develop state and area resources in becoming a self-sustaining body that models a community approach to achieving the goals of Closing the Gaps.**

**Short Term Goal 1: To apply for external funding specific to the needs and projects of the council.**

Targets/Objectives =

1. Applied for and awarded \$25,000 from the AT&T Foundation for expanding summer bridge programs, Summer 08;
2. Applied for and awarded \$50,000 from THECB for hiring an executive director for a year, Summer 08;
3. Applied for and awarded \$196,000 to MSU from College Access Challenge Grants, Community Partnerships, to establish 4 GO Centers in Wichita Falls, Vernon, Graham, and Montague, Fall 08;
4. Applied for and awarded \$100,000 to NCTC from College Access Challenge Grants, College Connections, to increase post secondary participation in Montague county, Fall 08;
5. Applied for and awarded \$42,795 from the Texas Workforce Solution, Summer Merit Program, Spring 09

**3. To promote the Council’s efforts throughout North Texas, increasing awareness of Closing the Gaps, celebrating area initiatives, and developing a sense of urgency for their accomplishment.**

**Short Term Goal 1: To establish a working subcommittee that addresses these needs.**

Target/Objectives =

1. The Council’s scholarship subcommittee created a scholarship data base for students in Region IX area for district, local, community and business scholarships available. The product from this subcommittee can now be found on the Council’s website. It also offers timelines and due dates for each grade level to increase sense of urgency of important deadlines as

well as encourage students to apply for financial aid, grants and scholarships.

2. The Council developed and continues enhancing a website to celebrate our P-16 initiatives and increase awareness of closing the gaps. [www.region9p16.org](http://www.region9p16.org) . It includes an interactive calendar as well as opportunities that are available for students and families.

3. Much of the website is available in two languages; it is a goal of the council for the entire website to be available in both in English and Spanish.

4. The P-16 Council broadcasted a Hispanic awareness segment of P-16 initiatives on the local Telemundo TV station.

5. A R9P16 subcommittee created informational brochures geared to educate three target groups about our P-16 initiatives and increase a sense of urgency. The three brochures were created for businesses, parents and students. We also plan to have a brochure created for educators.

6. To increase awareness and involvement our R9P16 Council members have presented to many different groups not only to spread the “P-16 Word”, but to increase awareness of the C.C.R.S. The Council always distributes copies of the C.C.R.S. to any individuals that would like a copy. Presentations include area: Rotary Clubs, Lions Clubs, Optimist Clubs, Kiwanis and PTO’s organizations in many of the 39 districts and cities of our Region. (Specific dates and organizations are posted in our calendar on our website) We are thrilled about our banners that the Council created that include our logo, goals and website as well as aid in educating our audiences about the C.C.R.S...

7. The Council most recent effort to celebrate area initiatives and close the gap is very exciting to our council. Our business subcommittee strongly encouraged our council to tap into technology to spread our P-16 word. Our council collects “data cards” from students in which we come into contact with while serving the area. Part of this information includes email addresses. We are focusing on first generation students. The council is proud to announce that we used “Constant Contact” to send out our newsletters to each and every student and family we come into contact with. Not only are we spreading the word to students and families, but superintendents, business partners, counselors, as well as secondary educators, Deans of universities and area politicians. We are also planning to use technology such as “twitter” to “text” students of important opportunities that are available to them this school year.

**4. To establish evaluation methods and procedures that effectively document results and model data-driven decision making.**

**Short Term Goal 1: To comply with evaluation methods and procedures dictated by external funds procured.**

Target/Objectives =

1. The Council is in compliance with all reporting measures required by THECB for funding of P-16, CCRS, and CACG.
2. Questionnaire for AT&T completed, Summer 09.
3. Texas Workforce Commission documents are due in Fall 09.

**Our R9P16 Council's goals for the future are to continue to grow in a leadership role in the Region IX area, pulling together educators, businesses, families, and communities to be the catalyst for change in these first generation students' lives. We truly want the students and families to see that .....  
"Tomorrow Starts Today"!!**