



Region IX P-16 Council

October 6, 2009

Minutes

The P-16 meeting began at 8:30 a.m. at Region IX on Tuesday, October 6, 2009. In attendance: Billie Gorham P-16 Counselor, Melissa Yip – P-16 Counselor, Michael Paris-Wichita Falls Chamber of Commerce and Industry, Romona Vaughan-ED of North Texas Tech Prep Consortium, Jodi Schlaud-IPCISD, Deborah Cornelius- ED of P-16 Council, Diann Taylor-WFISD, Marylin Leasure - VISD, Dr. Shelley Sweatt – BISD, Dr. Grant Simpson – MSU, Donna Farrell – Communities in Schools, Margaret Luna – Zavala Hispanic Community Organization.

Michael Paris, Wichita Falls Chamber of Commerce and Industry updated the Council on the Marketing Sub Committee. (Minutes from that meeting also attached to this email) Michael discussed the importance of the MDC, “Million Dollar Conversation Campaign”. The Council has purchased the domain name for www.milliondollarconversation.net . Please see attachment for more information. The R9P16 Council has started with surrounding school districts by advertising in HS Programs for football games. (One page advertisement also attached to this email) The Council is very excited about the impact of our marketing campaign and its effect on higher education, FAFSA enrollment, Apply Texas, CCRS Communication and alignment as well as our local Workforce and Business Community.

Deborah Cornelius and Michael Paris approached the Council about the bids acquired from different web developers in helping the Council create the type of multi-faceted, interactive website that would effectively meet all of our goals with students, parents, educators, businesses and our community.

Jessica Sutherland and Brian Newcomb are planning the next Early Childhood Sub –Committee meeting on Tuesday, October 20, 2009, at 3:30. We will be discussing our pilot program for Parent Academy, in Iowa Park. The meeting will be held at Bradford Elementary, in Iowa Park, Texas.

The R9P16 Council reviewed the October Newsletter as a group. The council was pleased with the interest and open rate of the P-16 Newsletter.

Billie Gorham and Melissa Yip discussed the details of the Café con Leche program. Margaret Luna suggested to the Council that we may attempt to “tie into” some of her set times to visit with families that she has a wonderful rapport with. Billie and Melissa also presented a “Go Center” update to the Council. Please note the attached a copy of each Go Center, the dates, and themes for the calendar year.

Dr. Simpson updated the R9P16 Council on dual credit and the WFISD/ESC9 cohorts both funded by the West Foundation.

Council members discussed the importance of an “Educator” Brochure to be completed prior to the Skills Training Center’s Regional Tech Prep event on November 3, 2009. Please note that the Educator brochure is also attached to this email.

The R9P16 Council is gathering first grading period data on students that attended our At-Risk Transitional 9th Grade Summer Bridge events this summer. Data such as attendance, pass/failure rates, tardies and disciplinary referrals are being reported on each student that attended from each ISD that participated.

Dr. Simpson updated the Council on the hiring process for our newest CCRS grant. The Council is hoping to hire an individual by mid-November. Five R9P16 Council Members attended a CCRS regional meeting in Abilene, Texas. The Council is eager to begin conversations between Secondary educators and Higher Ed educators. The Council is pleased that Region IX is now offering PD for ISD’s and counselors on the College and Career Readiness Standards. P-16 is very excited for the upcoming CCRS event taking place at Midwestern State University on December 2nd, 3rd and 4th. Wichita Falls ISD, Archer City ISD, Vernon ISD and Burkburnett ISD will be coming to campus for a special CCRS event. Teachers from these districts will also come together for CCRS PD prior to the events.

The P16 Institute was held in Austin, Texas, on Wednesday, October 7, 2009. The Council discussed the Agenda for that meeting. Dr. Simpson, Jessica Sutherland, Billie Gorham and Wes Pierce represented our R9P16 Council.

Two important opportunities for Council Members to represent our P-16 Council: Please mark your calendars for October 30, 2009. The Council purchased booth space from the Wichita Falls Board of Commerce and Industry’s Business Expo. This would be an opportune time for us to share our “Million Dollar Conversation” campaign and the importance of business participation. If you are able to attend

maybe a 30 minute or 1 hour slot for the event, it would be incredible to show Wichita Falls how strong and diverse our Council is. (as well as continue to get our MDC message out) The event is from noon until four o'clock on 10-30-09.

Please also note that the next scheduled P-16 Council meeting will be incorporated into the Tech Prep Regional Conference, November 3, 2009. The R9P16 Council would like to be a strong presence at this Conference as well. Many of these attendees will be educators and superintendents and the Presentations will be dynamic and packed full of pertinent data and information.